

HAMPSHIRE COUNTY COUNCIL

Decision Report

Decision Maker:	Executive Member for Economic Development
Date:	15 January 2019
Title:	2019/20 Revenue Budget Report for Economic Development
Report From:	Director of Economy, Transport and Environment and Deputy Chief Executive and Director of Corporate Resources

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1. Recommendation(s)

To approve for submission to the Leader and the Cabinet:

- 1.1. The revised revenue budget for 2018/19 as set out in Section 5.
- 1.2. The summary revenue budget for 2019/20 as set out in Section 7.

2. Executive Summary

- 2.1. The purpose of this report is to set out proposals for the 2019/20 budget for Economic Development in accordance with the Council's Medium Term Financial Strategy (MTFS) approved by the County Council in September 2018.
- 2.2. The deliberate strategy that the County Council has followed to date for dealing with grant reductions and the removal of funding that was historically provided to cover inflation, coupled with continued demand pressures over the last decade is well documented. It involves planning ahead of time, through a two-yearly cycle, releasing resources in advance of need and using those resources to help fund transformational change.
- 2.3. This strategy has served the County Council, and more particularly its services and community well, as it has delivered transformation programmes on time and on budget allowing maximum planning time and minimising disruption. Put simply, it is an approach that has ensured Hampshire County Council has continued to avoid the worst effects of funding reductions that have started to blight other local authorities.
- 2.4. In line with this financial strategy there were no new savings proposals presented as part of the 2018/19 budget setting process and the budget was balanced through the use of the Grant Equalisation Reserve (GER). Targets

for 2019/20 based on a reduction of approaching 19% in cash limited spend, were approved by the County Council in July 2016 as part of the MTFS to 2020. Proposals to meet these targets were approved by Executive Members, Cabinet and County Council in October and November 2017 and are being implemented through the Transformation to 2019 (Tt2019) Programme.

- 2.5. The report also provides an update on the financial position for the current year. Overall the outturn forecast for Economic Development for 2018/19 is to break even against the current budget.
- 2.6. The proposed budget for 2019/20 analysed by service is shown in Section 7.
- 2.7. This report seeks approval for submission to the Leader and Cabinet of the revised budget for 2018/19 and detailed service budgets for 2019/20 for Economic Development. The report has been prepared in consultation with the Executive Member and will be reviewed by the Economy, Transport and Environment Select Committee. It will be reported to the Leader and Cabinet on 1 February 2019 to make final recommendations to County Council on 14 February 2019.

3. Context and Priorities

- 3.1. The current financial strategy which the County Council operates works on the basis of a two year cycle of delivering change to release resources and close the anticipated budget gap. This provides the time and capacity to properly deliver major transformation programmes every two years, with deficits in the intervening years being met from the Grant Equalisation Reserve (GER) and with any early delivery of resources retained by departments to use for cost of change purposes or to cash flow delivery and offset service pressures. The model has served the authority well.
- 3.2. The County Council's strategy placed it in a very strong position to produce a 'steady state' budget for 2018/19 and safely implement the next phase of changes through the Transformation to 2019 (Tt2019) Programme to deliver savings totalling £140m.
- 3.3. The Tt2019 Programme is progressing well and to plan, but it is clear that bridging a further gap of £140m is extremely difficult and will take longer to achieve in order to avoid service disruption. The Chief Executive's report entitled Transformation to 2019 – Report No. 5 was presented to Cabinet in December 2018 and outlined the positive progress being made.
- 3.4. The anticipated delay in the delivery of some elements of programme has been factored into our medium term planning to ensure that sufficient one-off funding exists both corporately and within departments to meet any potential gap over the period. Taking up to four years to safely deliver service changes rather than being driven to deliver within the two year financial target requires the careful use of reserves as part of our overall financial strategy and further emphasises the value of our reserves strategy.
- 3.5. Budget setting for 2019/20 will therefore be different in that the majority of decisions in respect of major changes to the budget were taken early. However other factors will still affect the budget, such as council tax decisions

and inflation, but these will not be as significant as the transformation programme that has already been put in place.

- 3.6. The MTFS approved by the County Council in September 2018 flagged that the expectation was for minimal change to the provisional Local Government Finance Settlement for 2019/20, the final year of the Comprehensive Spending Review (CSR). However, it was acknowledged that the Budget in the autumn could potentially contain some additional information that could impact our planning assumptions.
- 3.7. In overall terms, the announcements in the Budget had very little impact on the revenue position reported in the MTFS, although there were some welcome announcements in respect of one off additional funding for both adults' and children's social care and for highways. Although this funding falls far short of the amount required and is only one off, it does however signal that some of the pressures on local government are being recognised by the Treasury and the hope is that this will feed through to further changes within next years CSR.
- 3.8. The provisional Local Government Settlement announced on 13 December confirmed the grant figures for 2019/20 broadly in line with the four year settlement and there has been no change to the council tax thresholds, with the exception of the police precept. The other key elements of the provisional settlement were:
 - The County Council's Revenue Support Grant (RSG) was reduced to zero in 2019/20 as part of the original four year settlement. On top of this a further £1.6m was lost as a result of 'negative RSG' which reduced the top up grant from business rates. The Government has announced that there will be no 'negative RSG' in 2019/20 and this therefore represents a benefit of £1.6m to the County Council next year.
 - A £180m surplus from the business rates levy account will be distributed pro rata to the Settlement Funding Assessment (SFA) which is a proxy for the relative need of each local authority - the County Council's allocation is £1.8m.
 - The continuation of 100% pilots in Devolution Deal Areas and fifteen 75% business rates retention pilots. Hampshire County Council's bid was unsuccessful but Portsmouth, Southampton and the Isle of Wight have had their existing pilot extended, albeit at a lower retention level (2018/19 was 100% retention).
 - £20m has been added to the settlement to maintain the New Home Bonus (NHB) baseline at 0.4% (only growth in new homes above this baseline level attract the NHB). Hampshire will receive approaching £4.9m from the NHB and this is already factored into the MTFS for next year.
 - The provisional settlement confirmed the allocations of adult social care funding announced in the Budget but the Green Paper for adult social care which was originally due to be published in summer 2018 has been delayed further until next year.

- 3.9. Economic Development has been developing its service plans and budgets for 2019/20 and future years in keeping with the County Council's priorities and the key issues, challenges and priorities for the service are set out below.

4. Departmental Challenges and Priorities

- 4.1. Hampshire has one of the most successful economies in the UK. With a GVA (Gross Added Value) of around £50bn, it represents the largest sub regional economy in the South East of England. However, a number of macro national and international influences mean that we cannot assume that continued success. These external factors include:

- Ever greater globalisation of markets for goods, services, technology and talent;
- The challenges associated with the UK's post recession productivity 'gap';
- The digital revolution which will continue to impact on all aspects of our lives and our economy;
- The UK's imminent exit from the EU and its impact on both investor and consumer confidence, and on the UK's relative competitiveness.

Within the County Council's Strategic Plan, Outcome 1 is that 'Hampshire maintains strong and sustainable economic growth and prosperity.'

- 4.2. The current priorities of the Economic Development function include:

- Supporting the delivery of transformational regeneration projects – such as the new £33m Farnborough conference centre
- Attracting quality inward investment – for example the new £50m Gulfstream service centre in Farnborough
- Supporting key sectors – such as marine & maritime, aerospace & defence – which offer significant prospects for growth and export sales
- Promoting tourism – a key sector for Hampshire, supported primarily via the Visit Hampshire website

- 4.3. However, these priorities are evolving and now need to encompass to a greater degree:

- Internationalisation – especially in the context of Brexit and the need for more Hampshire businesses to growth their export markets, and a greater focus needed on attracting foreign direct investment into the county
- Disruptive technologies – autonomy, internet of things, artificial intelligence – all of which we have a number of local specialisms in universities and in the business community – and which offer knowledge intensive growth into the future.

- 4.4. In relation to internationalisation, following the decision to cease the SELP (Southern England Local Partners) arrangements by 31 March 2019, it is the County Council's intention to develop further our internationalisation activities through the resources previously deployed to support the SELP partners. As

a result of these proposed changes, the Head of SELP post will now report directly to the Assistant Director for Economic Development, with the associated cash limit transferred from Policy and Resources (Corporate Services) to the Economic Development budget within ETE from 2019/20 onwards.

5. 2018/19 Revenue Budget

- 5.1. Early savings from Economic Development services are retained within the Economy, Transport and Environment Department and, as last year, have been included within the figures reported to the Executive Member for Environment and Transport. This and any further early delivery achieved during the year can be transferred to the departmental cost of change reserve and used to fund future transformational change or to cash flow delivery and offset service pressures.
- 5.2. Enhanced financial resilience reporting, which looks not only at the regular financial reporting but also at potential pressures in the system and the achievement of savings being delivered through transformation, has continued through periodic reports to the Corporate Management Team (CMT) and to Cabinet.
- 5.3. The budget for Economic Development has been updated throughout the year resulting in a revised budget of £912,000. The movement between the original and revised 2018/19 budget encompasses two one-off adjustments relating to the County Council's agreed £75,000 revenue seed funding contribution to support the early stages of the development and activities of the Centre for Social Innovation (redevelopment of South Efford House) as agreed by the Executive Member for Policy and Resources in September 2018 and the use of cost of change funding for one-off projects (£69,000) together with an inflation uplift for the pay award (£11,000).
- 5.4. The expected outturn forecast for 2018/19 is to break even against the budget.

6. 2019/20 Revenue Savings Proposals

- 6.1. As part of the overall savings target of £15.805m for the Economy, Transport and Environment Department the Economic Development service has been progressing proposals to contribute towards this total. Planned savings in Economic Development of £120,000 will be fully achieved by 2019/20.
- 6.2. This early action in developing and implementing the savings programme for 2019/20 means that the County Council is in a strong position for setting a balanced budget in 2019/20 and that no new savings proposals will be considered as part of the budget setting process for the next financial year.

7. Budget Summary 2019/20

- 7.1. The budget update report presented to Cabinet in December included provisional cash limit guidelines for each department. The cash limit for the Economic Development service within the Economy, Transport and

Environment Department total was £750,000, a net reduction of £7,000 compared to the original 2018/19 budget.

- 7.2. At that stage the cash limit guidelines did not include an allowance for the second year of the two year pay award covering the 2018/19 and 2019/20 financial years. However, the required allocations have now been finalised and have been added – full details will be included in the February budget setting report. For Economic Development this amount is £16,000 and increases the cash limit to £766,000.
- 7.3. This net increase of £9,000 comprises:
- An increase of £94,000 resulting from the transfer of the Head of SELP post referred to in paragraph 4.4
 - A reduction of £120,000 from Tt2019 savings
 - An inflation increase of £24,000 offset by a modest reduction of £5,000 relating to the centralising of learning and development budgets within the Economy, Transport and Environment Department (the latter does not result in any reduced access to learning and development activity for Economic Development staff).
 - The pay inflation increase referred to in paragraph 7.2 above of £16,000.
- 7.4. Table 1 summarises the proposed budgets for Economic Development for 2018/19 and 2019/20 and shows that these are within the cash limit set out.

Table 1: Economic Development Budgets

Service Activity	Original Budget 2018/19 £'000	Revised Budget 2018/19 £'000	Proposed Budget 2019/20 £'000
Economic Development	757	912	766

CORPORATE OR LEGAL INFORMATION:**Links to the Strategic Plan**

Hampshire maintains strong and sustainable economic growth and prosperity:	Yes/No
People in Hampshire live safe, healthy and independent lives:	Yes/No
People in Hampshire enjoy a rich and diverse environment:	Yes/No
People in Hampshire enjoy being part of strong, inclusive communities:	Yes/No

Other Significant Links

Links to previous Member decisions:	
<u>Title</u>	<u>Date</u>
Transformation to 2019 – Revenue Savings Proposals (Executive Member for Economic Development) https://democracy.hants.gov.uk/ieListDocuments.aspx?CId=172&MId=312	19 September 2017
Medium Term Financial Strategy Update and Transformation to 2019 Savings Proposals https://democracy.hants.gov.uk/mgAi.aspx?ID=3194#mgDocuments	Cabinet - 16 October 2017 County Council – 2 November 2017
Revenue Budget and Precept 2018/19 and Capital Programme 2018/19 to 2020/21 https://democracy.hants.gov.uk/ieListDocuments.aspx?CId=163&MId=329	Cabinet – 5 February 2018 County Council – 22 February 2018
Looking Ahead - Medium Term Financial Strategy https://democracy.hants.gov.uk/ieIssueDetails.aspx?Id=10915&PlanId=0&Opt=3#AI8687	Cabinet - 18 June 2018 County Council – 20 September 2018
Budget Setting and Provisional Cash Limits 2019/20 (Cabinet) https://democracy.hants.gov.uk/ieListDocuments.aspx?CId=134&MId=3479	10 December 2018

Section 100 D - Local Government Act 1972 - background documents

The following documents discuss facts or matters on which this report, or an important part of it, is based and have been relied upon to a material extent in the preparation of this report. (NB: the list excludes published works and any documents which disclose exempt or confidential information as defined in the Act.)

Document

Location

None

IMPACT ASSESSMENTS:

1. Equality Duty

1.1 The County Council has a duty under Section 149 of the Equality Act 2010 ('the Act') to have due regard in the exercise of its functions to the need to:

- Eliminate discrimination, harassment and victimisation and any other conduct prohibited under the Act;
- Advance equality of opportunity between persons who share a relevant protected characteristic (age, disability, gender reassignment, pregnancy and maternity, race, religion or belief, gender and sexual orientation) and those who do not share it;
- Foster good relations between persons who share a relevant protected characteristic and persons who do not share it.

Due regard in this context involves having due regard in particular to:

- a) The need to remove or minimise disadvantages suffered by persons sharing a relevant characteristic connected to that characteristic;
- b) Take steps to meet the needs of persons sharing a relevant protected characteristic different from the needs of persons who do not share it;
- c) Encourage persons sharing a relevant protected characteristic to participate in public life or in any other activity which participation by such persons is disproportionately low.

1.2 Equalities Impact Assessment:

The budget setting process for 2019/20 does not contain any proposals for major service changes which may have an equalities impact. Proposals for budget and service changes which are part of the Transformation to 2019 Programme were considered in detail as part of the approval process carried out in October and November 2017 and full details of the Equalities Impact Assessments relating to those changes can be found in Appendices 4 to 7 in the October Cabinet report linked below:

<https://democracy.hants.gov.uk/ieListDocuments.aspx?CId=134&MIId=737>

2. Impact on Crime and Disorder:

2.1 The report does not contain any proposals which impact on crime and disorder.

Climate Change:

- a) How does what is being proposed impact on our carbon footprint / energy consumption?

The report does not contain any proposals which impact on our carbon footprint or energy consumption.

- b) How does what is being proposed consider the need to adapt to climate change, and be resilient to its longer term impacts?

The report contains no proposals which will impact on climate change.